



Stillman Valley Fall Festival

2017 Sponsorship Opportunities

Up to \$50: Apple

- Listing on Sponsor page of Website
- Name mention during Parade

\$100 or more: Birch

- Listing on Sponsor page in Official Fall Festival Guide
- Discounted prices for advertising in the Official Fall Festival Guide
- Official Certificate of Sponsorship
- Name mention during Parade
- Listing on Sponsor page of Website

\$250 or more: Cherry

- Sponsor name/logo on SVFF Staff Shirts
- 1 VIP Parking pass for use throughout Festival
- Name mention in announcements during Festival and at Parade
- Listing on Sponsor page in Official Fall Festival Guide
- Listing on Sponsor page of Website
- Discounted prices for advertising in the Official Fall Festival Guide
- Official Certificate of Sponsorship

\$500 or more: Maple

- Co-sponsor an event of your choice and name mention in event press release
- Free full-color business card ad in the Official Fall Festival Guide
- 2 VIP Parking passes for use throughout Festival
- Sponsor name/logo on SVFF Staff Shirts
- Name mention in announcements during Festival and at Parade
- Listing on Sponsor page in Official Fall Festival Guide
- Listing on Sponsor page of Website
- Discounted prices for advertising in the Official Fall Festival Guide
- Official Certificate of Sponsorship

\$1,000 or more: Walnut

- Co-sponsor an event of your choice and name mention in event press release
- Free ¼ page color ad in the Official Fall Festival Guide
- Sponsor-supplied banner displayed during the entire Festival
- Free indoor or outdoor booth during Festival
- 4 VIP Parking passes for use throughout Festival
- Sponsor name/logo on SVFF Staff Shirts
- Name mention in announcements during Festival and at Parade
- Listing on Sponsor page in Official Fall Festival Guide
- Listing on Sponsor page of Website
- Discounted prices for advertising in the Official Fall Festival Guide
- Official Certificate of Sponsorship



\$2500 or more: Oak

- **Exclusive Sponsor of an event and be mentioned in all Festival press releases**
- **Free ½ page color ad in the Official Fall Festival Guide**
- **Preferred parade entry position**
- **6 VIP Parking passes for use throughout Festival**
- Sponsor-supplied banner displayed during the entire Festival
- Free indoor or outdoor booth during Festival
- Sponsor name/logo on SVFF Staff Shirts
- Name mention in announcements during Festival and at Parade
- Listing on Sponsor page in Official Fall Festival Guide
- Listing on Sponsor page of Website
- Discounted prices for advertising in the Official Fall Festival Guide
- Official Certificate of Sponsorship

\$5000 or More: Presenting Sponsor

- **Exclusive Sponsor of an event and be mentioned in all Festival press releases**
- **Free full page color ad in the Official Fall Festival Guide**
- **8 VIP Parking pass for use throughout Festival**
- Sponsor-supplied banner displayed during the entire Festival
- Preferred parade entry position
- Free indoor or outdoor booth during Festival
- Sponsor name/logo on SVFF Staff Shirts
- Name mention in announcements during Festival and at Parade
- Listing on Sponsor page in Official Fall Festival Guide
- Listing on Sponsor page of Website
- Discounted prices for advertising in the Official Fall Festival Guide
- Official Certificate of Sponsorship

Silent Auction – Cash or In-kind Donations

- Donated items have a value assigned and sponsors will be listed in that order
- Sponsors' names displayed at event on the Silent Auction tables
- Cash donations are used to purchase items in the sponsors' names

Car Show Sponsorships also available:

- Trophy Sponsors, Door Prizes, Goody Bags
For details, contact Sandy Kunce at (815) 645-2266 ext. 2062.

We distribute over 8000 copies of the Stillman Valley Fall Festival Guide which highlights the festival schedule and events thru the *Ogle County Life*. It will publish in mid-September 2017.

To place an ad, please contact Jesse Davis at Eagle Design 815-289-8785 or jesse@eagledesign.biz. The advertising deadline is Aug. 14, 2017.

Please note that all sponsorships are non-refundable. We greatly appreciate your support and look forward to a wonderful 2017 Stillman Valley Fall Festival weekend!



Sponsorship Agreement 2017

Level Name	Sponsorship	Ad cost				Amount for requested level
		Full	Half	Quarter	Business	
Presenting	\$5,000	FREE				
Oak	\$2,500	\$125	FREE			
Walnut	\$1,000	\$200	\$100	FREE		
Maple	\$500	\$250	\$125	\$40	FREE	
Cherry	\$250	\$300	\$150	\$75	\$30	
Birch	\$100	\$400	\$200	\$100	\$50	
Apple	\$50	\$450	\$225	\$115	\$60	
	Ad Only	\$500	\$250	\$125	\$65	

Company/Business Name

Contact Name

Address

Email

Daytime Phone Number

Date

Please return completed form and payment to:

Stillman Valley Fall Festival
Attn: Sponsorships
P.O. Box 216
Stillman Valley, IL 61084

Please make checks payable to: **Stillman Valley Fall Festival**
All sponsorship payments MUST be received by August 14, 2017 to ensure your company's listing in our advertising media.

Silent Auction Agreement 2017
(Please also complete the contact information above.)

Donation(s): _____ **Value: \$** _____

Arrangements for pick-up/delivery of your donated items will be made at a later date. Please plan to have items ready by September 12, 2017.

If you will be making a cash donation, please send a check to the address listed above along with the completed forms.

